

# \$15

## Shell Gift Card



Receive a \$15 Shell Gift Card from HP with the purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice.

## ADDED REWARDS FOR YOUR HP INK PURCHASE!

**Buy \$75 in Original HP ink cartridges and receive a \$15 Shell Gift Card!**

### Offer

- Receive a \$15 Shell Gift Card with the purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice during the promotion period.
- Limit of ten \$15 Shell Gift Cards per qualifying end-user customer ship-to address.

### Timeframe

- January 1 – March 31, 2012

### Process

- Buy \$75 in ink cartridges, complete the mail-in coupon form and mail with proofs of purchases and a copy of your receipt(s) to:

HP Ink - \$75 for \$15 Shell Gift Card  
Offer # L119  
P.O. Box: 751408  
El Paso, TX 88575-1408

- Complete a separate mail-in coupon form for each invoice submitted by placing each in a separate envelope.
- Cartridges must be listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Once the mail-in packet is received and processed, HP will mail the \$15 Shell Gift Card to you.
- Offer may not be combined with other Original HP Inkjet print cartridge offers.
- See complete mail-in form for full details, terms and conditions.

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**Original HP Ink.  
#1 Brand. #1 Value.**

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The Shell Gift Card can be used only for purchases of goods and services at Shell locations in the U.S., except territories. The Card cannot be redeemed for cash and no change will be given, except in states that require redemption for cash. Shell Oil Products U.S. and its related companies are not sponsors or co-sponsors of this promotion. If card balance falls below one dollar, pay at the pump may not be available, in which case contact station cashier to access balance or call the number printed on the card for assistance.

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## Shell Gift Card



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Offer valid: 01/01/12 – 03/31/12

### MUST PRINT CLEARLY IN CAPITAL LETTERS

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip code: \_\_\_\_\_  
 E-mail (for notification): \_\_\_\_\_  
 Phone: \_\_\_\_\_

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies.

**SOURCE CODE: G**

Receive a \$15 Shell Gift Card with the purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice during the promotion period. \$75 requirement does not include tax.

#### Mail-in offer checklist

To qualify for this offer, you must include:

- This completed mail-in coupon form
- Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between January 1– March 31, 2012 with the purchase price(s) circled
- Original UPC label from each qualifying product box (one from each purchased product)

#### Please indicate which qualifying products correspond with your purchase

List products here (e.g., CC606FN#140)

\_\_\_\_\_

#### Where did you purchase your products?

\_\_\_\_\_

#### What is your company site size?

- 1–9     10–99     100–499
- 500–999     1,000–4,999
- 5,000–9,999     10,000 or more

#### Did you purchase your supplies because of this promotion?

- Yes
- No
- Planning to purchase anyway

#### Did you choose HP over another manufacturer because of this promotion?

- Yes
- No
- If yes, which other manufacturer?  
\_\_\_\_\_

#### Please check your type of business:

- |  |  |
|--|--|
| <input type="checkbox"/> Accounting                | <input type="checkbox"/> Banking           |
| <input type="checkbox"/> Communications            | <input type="checkbox"/> Computer products |
| <input type="checkbox"/> Education                 | <input type="checkbox"/> Government        |
| <input type="checkbox"/> Healthcare                | <input type="checkbox"/> Hospitality       |
| <input type="checkbox"/> Insurance                 | <input type="checkbox"/> Legal             |
| <input type="checkbox"/> Manufacturing             | <input type="checkbox"/> Marketing         |
| <input type="checkbox"/> Personal (or home office) |  |
| <input type="checkbox"/> Printing and publishing   |  |
| <input type="checkbox"/> Real estate               | <input type="checkbox"/> Retail            |
| <input type="checkbox"/> Transportation            | <input type="checkbox"/> Utilities         |
| <input type="checkbox"/> Other (please specify)    |  |
- \_\_\_\_\_

#### How did you learn about this promotion?

- HP authorized reseller
  - Dealer email
  - Dealer website
  - Fax
  - Monthly catalog or flyer
  - Telemarketing
  - Tradeshow
  - Other (please specify)
- \_\_\_\_\_

### REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE. Please complete a separate claim form for every invoice submitted.

**HP Ink - \$75 for \$15 Shell Gift Card Offer # L119**

**P.O. Box: 751408  
El Paso, TX 88575-1408**

**Receive:** Your \$15 Shell Gift Card as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

**General terms and conditions:** The \$15 Shell Gift Card offer is good on purchases of \$75 in eligible Original HP ink cartridges made while on promotion from January 1, 2012 – March 31, 2012. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may not be combined with other Original HP Inkjet print cartridge offers.** Offer is limited to ten (10) \$15 Shell Gift Cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please call the HP and Compaq Rebate Center at 1-888-385-5410. HP and HP logo are trademarks of Hewlett-Packard Development Company, L.P.

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**Original HP Ink.  
#1 Brand. #1 Value.**



Please recycle your cartridges.

Thank you for your business!

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The UPC label is located on the back of your HP box and is a 12-digit number. The label shown is an example.





# NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

**Offer:** Receive a \$15 Shell Gift Card with the purchase of \$75 in eligible Original HP ink cartridges at the same time, on the same invoice during the promotion period.



Program #L119 (Effective January 1 – March 31, 2012)

## HP Inkjet Cartridge SKUs

### Single SKUs

C6578DN#140	C6614D	C9352AN	CB304AN#140	C9396AN#140	C9508FN#140
51625A	C6615DN	C9352AN#140	CB316WN#140	CB321WN#140	C9512FN#140
51626A	C6615DN#140	C9359AM	CB317WN#140	CB322WN#140	C9514FN#140
51629A	C6625A	C9359AN#140	CB318WN#140	CB323WN#140	CC580FN#140
51633M	C6628A	C9360AM	CB319WN#140	CB324WN#140	CC581FN#140
51640A	C6656AN	C9360AN#140	CB320WN#140	CB325WN#140	CD886FN#140
51641A	C6656AN#140	C9361WN	CB334AN#140	CB336WN#140	CD995FN#140
51645A	C6657AN	C9361WN#140	CB335WN#140	CB338WN#140	<b>Combo SKUs</b>
51645A#140	C6657AN#140	C9362WN	CB337WN#140	CC641WN#140	C8788FN#140
51649A	C6658AN	C9362WN#140	CC635A	CC644WN#140	C8789FN#140
C1823D	C8721WN#140	C9363WN	CC640WN#140	CC654AN#140	C8790FN#140
C1823D#140	C8727AN	C9363WN#140	CC643WN#140	CD972AN#140	C9321FN#140
C4804A	C8727AN#140	C9364WN	CC653AN#140	CD973AN#140	C9323FN#140
C4805A	C8728AN	C9364WN#140	CC656AN#140	CD974AN#140	C9337FN#140
C4806A	C8728AN#140	C9365AM	CD971AN#140	CD975AN#140	C9353FN#140
C4814A	C8730WN#140	C9365AN#140	CH561WN#140	CH563WN#140	C9354FN#140
C4815A	C8731WN#140	C9368AN#140	CH562WN#140	CH564WN#140	C9509FN#140
C4816A	C8732WN#140	C9369WN	CH634AN#140	CN045AN#140	C9513FN#140
C4817A	C8765WN	C9369WN#140	CH635AN#140	CN046AN#140	C9517FN#140
C4836A	C8765WN#140	C9385AN#140	CH636AN#140	CN047AN#140	CB327FN#140
C4837A	C8766WN	C9386AN#140	CN049AN#140	CN048AN#140	CC604FN#140
C4838A	C8766WN#140	C9387AN#140	CN050AN#140	CN684WN#140	CC606FN#140
C4841A	C8767WN	C9388AN#140	CN051AN#140	<b>Twin SKUs</b>	CC659FN#140
C4842A	C8767WN#140	C9412A	CN052AN#140	C6650FN#140	CD947FN#140
C4843A	C8771WN#140	C9413A	<b>XL SKUs</b>	C6653FN#140	CD994FN#140
C4844A	C8772WN#140	C9414A	C4906AN#140	C9319FN#140	CR259FN#140
C4902AN#140	C8773WN#140	C9415A	C4907AN#140	C9320FN#140	CN065FN#140
C4903AN#140	C8774WN#140	C9416A	C4908AN#140	C9322FN#140	CN066FN#140
C4904AN#140	C8775WN#140	C9417A	C4909AN#140	C9330FN#140	CN069FN#140
C4905AN#140	C9351AN	C9418A	C6578AN#140	C9348FN#140	CR314FN#140
C5010D	C9351AN#140	C9419A	C9391AN#140	C9349FN#140	
C5011D	CB277AN#140	CB277AN#140	C9392AN#140	C9350FN#140	
C6578DN	CB278AN#140	CB278AN#140	C9393AN#140	C9500FN#140	

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.